Outcomes
Future & Ambition
- Skilled & equipped to earn and learn

Safety & Security
- Safe and secure in the modern world including digital

Community & Environment
- Active in their communities and civil society
- Democratic engagement & their views respected

Health and Happy Lives
- Positive health and well-being
- Happy and confident in their future

Conditions
Local context:
Kensington & Chelsea is the smallest London borough, and one of the most densely populated areas in the country. It has areas of both great affluence and of poverty: income inequality is higher here than any other borough by a considerable margin. YAA is based in the Golborne ward, North Kensington which according to the most recent Index of Multiple Deprivation, ranks amongst the top 10% of deprived areas overall with above average poverty rates, knife crime, child poverty, and receipt of out-of-work benefits (London’s Poverty Profile 2017). There has been an increase in serious youth violence over the past year, with knife crime up in K&C by 36%. The Home Office designated the Borough as an Emerging Gang Youth Violence Borough (EGYV) in 2015. K&C has the second highest percentage of Arabic speaking residents in the UK (at nearly 3%, Census 2011), 75% of secondary school students are BAME, and 51% have a first language other than English. The Grenfell Tower fire in June 2017 has had a major impact on the North Kensington community - according to health service estimates more than 11,000 people are likely to be left suffering mental health problems in the wake of the fire, and it could be years before the true mental health toll will be revealed.

Policy Context
Be active and healthy, with positive physical and mental wellbeing. Achieve full potential in all areas of learning and development. Be safe and protected from harm. Have economic security and opportunity
Be connected, respected, and contributing to their world
What needs to be in place for change to occur?
Co-ordinated partnerships across North Kensington, shared resources, shared expertise. Avoidance of duplication.

Youth Action Alliance supports the personal and social development (their values, beliefs, ideas and skills) of the young people living in North Kensington, enabling them to increase their resilience and skills in the present, and promote their ambitions for the future.

Rationale
Our programmes build on:
- Improving Health & Well-being – by connecting, being active, taking notice, learning & giving
- Coordinated local partnerships offering a broader range of services more effectively
- An asset-based approach which builds trusted, empathetic and positive relationships
- Co-produced with young people
- A Needs Led Service & Evidence Based Practice

Inputs
- Access to safe space
- Voluntary engagement and trusted, relationships
- Regular activities and opportunities for social action and volunteering
- Mentoring
- Information & Guidance
- Needs led support
- Co-designed and co-produced
- Skill development
- Bridge & support to other services

Activities
- Universal drop-in youth club
- Targeted work - girls, travellers, young people with experience of YJS, young parents
- Enterprise opportunities
- Events
- Sports
- Performing Arts
- Residentials
- Youth Voice
- Holiday Provision
- International Work in Schools

Outputs
- Weekly (36 weeks p.a)
- 18 hours Enterprise Programme
- 6 Hours Girls Work - Travellers & Curve Group
- 6 hours Football Coaching & Training
- 6 Hours Detached & Outreach
- 2 Hours Dance
- North Kensington Community & Youth Festival & associated workshops
- 12 Day International residential Travellers Summer Provision Brent Play Scheme

In Partnership
- GAP Night
- Bleinham Hot Cafe
- Exhale Family Fitness
- MOM young parents

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Provides access to safe spaces