

## Conditions

**Local context:** Kensington & Chelsea is the smallest London borough, and one of the most densely populated areas in the country. It has areas of both great affluence and of poverty: income inequality is higher here than any other borough by a considerable margin. YAA is based in the Golborne ward, North Kensington which according to the most recent Index of Multiple Deprivation, ranks amongst the top 10% of deprived areas overall with above average poverty rates, knife crime, child poverty, and receipt of out-of-work benefits (London's Poverty Profile 2017). There has been an increase in serious youth violence over the past year, with knife crime up in K&C by 36%. The Home Office designated the Borough as an Emerging Gang Youth Violence Borough (EGYV) in 2015. K&C has the second highest percentage of Arabic speaking residents in the UK (at nearly 3%, Census 2011), 75% of secondary school students are BAME, and 51% have a first language other than English. The Grenfell Tower fire in June 2017 has had a major impact on the North Kensington community - according to health service estimates more than 11,000 people are likely to be left suffering mental health problems in the wake of the fire, and it could be years before the true mental health toll will be revealed.

### Policy Context

Better Outcomes, Brighter Futures: the National Policy Framework for Children and Young People 2014–2020 (pdf). Be active and healthy, with positive physical and mental wellbeing. Achieve full potential in all areas of learning and development. Be safe and protected from harm. Have economic security and opportunity. Be connected, respected, and contributing to their world.

### What needs to be in place for change to occur?

Co-ordinated partnerships across North Kensington, shared resources, shared expertise. Avoidance of duplication.

## Outcomes

### Future & Ambition

Skilled & equipped to earn and learn

### Safety & Security

Safe and secure in the modern world including digital

### Community & Environment

Active in their communities and civil society  
Democratic engagement & their views respected

### Health and Happy Lives

Positive health and well-being  
Happy and confident in their future

Youth Action Alliance supports the personal and social development (their values, beliefs, ideas and skills) of the young people living in North Kensington, enabling them to increase their resilience and skills in the present, and promote their ambitions for the future.

## Rationale

Our programmes build on:

Improving Health & Well-being – by connecting, being active, taking notice, learning & giving

Coordinated local partnerships offering a broader range of services more effectively

An asset-based approach which builds trusted, empathetic and positive relationships

Co-produced with young people

A Needs Led Service & Evidence Based Practice

Provides access to safe spaces

## Inputs

Access to safe space  
Voluntary engagement and trusted, relationships  
Regular activities and opportunities for social action and volunteering  
Mentoring  
Information & Guidance  
Needs led support  
Co-designed and co-produced  
Skill development  
Bridge & support to other services

## Activities

Universal drop-in youth club  
Targeted work - girls, travellers, young people with experience of YJS, young parents  
Enterprise opportunities  
Events  
Sports  
Performing Arts  
Residentials  
Youth Voice  
Holiday Provision  
International  
Work in Schools

## Outputs

### Weekly (36 weeks p.a)

18 hours Enterprise Programme  
6 Hours Girls Work - Travellers & Curve Group  
6 hours Football Coaching & Training  
6 Hours Detached & Outreach  
2 Hours Dance

North Kensington Community & Youth Festival & associated workshops  
12 Day International residential  
Travellers Summer Provision  
Brent PLayscheme

### In Partnership

GAP Night  
Bleinham Hot Cafe  
Exhale Family Fitness  
MOM young parents

## Intermediate Outcomes

### Knowledge & Skills

Self-awareness & emotional intelligence  
Social & communication skills  
Empathy & understanding of other people  
Acquired knowledge, planning & problem solving

### Attitudes & Capabilities

Increased aspiration, confidence & agency  
Increased independence, resilience & determination  
Informed attitude to risk  
More positive about people from different backgrounds

### Social Behaviours

Engaged in more positive activities, more often.  
Increased willingness to take action to help others  
Improved decision making, voice & advocacy  
Democratic engagement

### Community

Needs identified early & access to support services  
Increased social capital  
Increased sense of belonging & community cohesion